



Dear valued vendor;

You are cordially invited to join Indianapolis Fruit at our 31st annual Trade Show and Golf Outing on July 23 and 24, 2018. Showcase your products and services to Indy Fruit's retailers at the Crane Bay Event Center in Indianapolis then join us for our Golf Outing at Eagle Creek Golf Club. This two-day event is an Indy Fruit Tradition that is made possible by the support from our vendor partners.

Indy Fruit's trade show format offers your company the ideal platform to promote your business to key decision makers. This a great event for retailers to learn more about current topics affecting the industry and business, network with peers and vendors, enjoy samples, and check out new products.

We appreciate your partnership and sponsorship. This partnership not only benefits Indy Fruit, but also increases the visibility of your brand to all who attend these events.

We count on our vendors to help us *Produce a Fresh Experience* and we look forward to your participation. Thank you for your support.

Please do not hesitate to contact Daniel Corsaro at dccorsaro@indyfruit.com or Lauren Trisler at ltrisler@indyfruit.com. Reach either of them at 317-546-2425 with any questions.

Sincerely,

Your Indianapolis Fruit Team





INDY FRUIT

 TRADE SHOW • GOLF OUTING

SPONSORSHIP LEVELS	PLATINUM \$5,200	GOLD \$2,600	SILVER \$1,800
Trade Show tickets per booth	Max 4	Max 3	Max 2
8ft table with linen at Trade Show	•	•	•
Golfer Invites to Golf Outing	•	•	•
Company ID Sign	•	•	•
Trade Show Map Listing	•	•	•
Logo on Golf Course Rules Sheet	•	•	
Listing on Golf Course Rules Sheet			•
Logo on Event Poster	•	•	
Listing on Event Signage			•
Vendor Appreciation Gift	•	•	



BRANDING SPONSORSHIP LEVELS	OFFICIAL ATTENDEE TOTE BAGS \$3,500	OFFICIAL SHOW LANYARDS \$3,000	OFFICIAL SHOW NAME BADGES \$2,500
Description	Each attendee will receive a branded tote bag guaranteeing that your organization's logo will be seen across all areas of the show floor.	All attendee name badges will include a branded lanyard. Maximize your brand's visibility by having your logo on each the lanyards.	Each attendee will receive a name badge during registration. Maximize exposure with your logo on each badge.

Schedule of Events

Monday, July 23, Trade Show

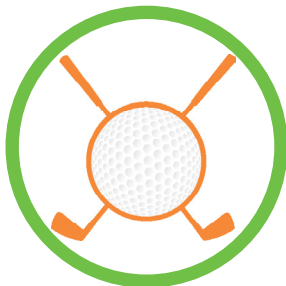
The Crane Bay Event Center - Indianapolis, IN



5 - 9pm	Trade Show
9 - 11:30pm	Casino Night

Tuesday, July 24 - Golf Outing

Eagle Creek Golf Course - Indianapolis, IN



9am	Registration
9:30am	Putting Contest
10:30am	Shotgun Start
3 - 5:30pm	Cocktails, Dinner and Awards





Make an impact. **Be** the impact. **Grow** with Indy Fruit.

PLATINUM SPONSOR
\$5,200

- 4 Trade Show tickets (guests)
- Up to 4 Golfers at Golf Outing
- 8 ft table w/ linen at Trade Show
- Company ID sign at Trade Show
- Trade Show map listing
- Logo on golf course rules sheet
- Vendor appreciation gift
- Logo on event poster

GOLD SPONSOR
\$2,600

- 3 Trade Show tickets (guests)
- Up to 3 golfers at Golf Outing
- 8ft table w/ linen at Trade Show
- Company ID sign at Trade Show
- Trade Show map listing
- Logo on golf course rules sheet
- Vendor appreciation gift
- Logo on event poster

SILVER SPONSOR
\$1,800

- 2 Trade Show tickets (guests)
- Up to 2 golfers at Golf Outing
- 8 ft table w/ linen at Trade Show
- Company ID sign at Trade Show
- Trade Show map listing
- Listing on golf course rules sheet
- Listing on event signage



Indianapolis Fruit
Distributors of Fruits
Vegetables & Floral