

Easter

2018



Contact Terri At 1-800-377-2425 Ext: 1061

Or Fax To 317-546-1095 Email: tjohnson@indyfruit.com

Store Name & Number _____

6" Easter Lily

Code 1796	Pack 8		Order 3-19	Order 3-26
		0-33383-96467-6		

8" Easter Lily

Code 1798	Pack 4			
		0-33383-96469-0		

10" Easter Lily

Code 5418	Pack 2			
		0-33383-96470-6		

Orders Due By March 1ST!!!!!!!

				
1821 - 4" Tulip Pk 18 0-33383-96682-3	1804 - 4" Hyacinth Pk 18 0-33383-96386-0	1931 - 4" Asst Bulb Pk 18 3-33383-98800-9	1777 - 4" Begonia Pk 15 0-33383-96655-7	1904 - 4.5" Asiatic Lily Pk 15 0-33383-96454-6
Order 3/19	Order 3/19	Order 3/19	Order 3/19	Order 3/19
Order 3/26	Order 3/26	Order 3/26	Order 3/26	Order 3/26
1820 - 6" Tulip Pk 8 0-33383-96686-1	1803 - 6" Hyacinth Pk 8 0-33383-96389-1	1930 - 6" Asst bilb Pk 8 0-33383-98803-0	1776 - 6" Begonia Pk 8 0-33383-98803-0	8361 - 6" Pixie Lily Pk 8 0-33383-96479-9
Order 3/19	Order 3/19	Order 3/19	Order 3/19	Order 3/19
Order 3/26	Order 3/26	Order 3/26	Order 3/26	Order 3/26
				
7322 - 6" Easter Egg Mum Pk 8 0-33383-96212-2	1964 - 4" Gerber Daisy Pk 15 0-33383-96245-0	2003 - 6" Hydrangea Pk 6 0-33383-96402-7	4926 - 6" Bulb Garden Pk 8 0-33383-96092-0	14109 - 5" Orchid Pk 10 - 8-29701-82498-8
Order 3/19	Order 3/19	Order 3/19	Order 3/19	Order 3/19
Order 3/26	Order 3/26	Order 3/26	Order 3/26	Order 3/26
				
1813 - 4" Mini Rose Pk 18 - 0-33383-96617-5	7828 - Easter Egg Dishgarden Pk 8 8-06192-42031-8	2020 - Farolito Lily Pk 8 8-31910-96480-5	7561 - 6.5" Easter Bunny Dishgarden Pk 8 - 8-06192-42038-7	
Order 3/19	Order 3/19	Order 3/19	Order 3/19	Order 3/26
Order 3/26	Order 3/26	Order 3/26		

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1763 - Small Mason Jar Pack 9/Wet 8-71260-00945-0	6674 - Medium Mason Jar Pack 8/Wet 8-71260-00909-2	5641 - Mini Gerb Bunch 10 Assorted Color Pack 10	7760 - Seasonal Arrangement Pk 4/Wet	
Order 3/19	Order 3/19	Order 3/19	2 x 8-41038-11717-5	2 x 8-41038-10584-4
Order 3/26	Order 3/26	Order 3/26	Order 3/19	Order 3/26
				
1889 - Med Drop In Mixed Greens 10/Dry 8-15177-01322-3	6420 - Crazy Daisy Pk 16/Wet 8-85638-00126-7	6354 - Garden Mix Assorted Consumer Bunch Pk 18/Wet 8-71260-00925-2	6351 - Bunch Baby's Breath Grower Bunch Pk 5/Dry NO UPC	4717 - Everyday Box Assorted Consumer Bunch Pk 18/Wet 8-71260-00920-7
Order 3/19	Order 3/19	Order 3/19	Order 3/19	Order 3/19
Order 3/26	Order 3/26	Order 3/26	Order 3/26	Order 3/26
				
7069 - Leather Leaf Pk 10 NO UPC	7664 - 8.5" Rose Vase Pk 12 - No UPC	8182 - 9" Bud Vase Pk 24 - No UPC	4884 - 9" Bouquet Vase Pk 24 No UPC	7077 - Floral Bags Pk 200 Stand Not Included
Order 3/19	Order 3/19	Order 3/19	Order 3/19	Order 3/19
Order 3/26	Order 3/26	Order 3/26	Order 3/26	Order 3/26

Easter Lily Care

BOTANICAL NAME

Lilium longiflorum
(LIL-ee-um lawn-ji-FLOR-um)

DESCRIPTION

This bulb plant, with its white, trumpet-shaped blooms, is a traditional symbol of Easter. The stems can grow to 3 feet high and carry three to eight flowers each, on average. The blooms are 5 to 7 inches long. The fragrance is moderately sweet.

DECORATIVE LIFE

These plants usually bloom for one to two weeks.

IN-STORE AND CONSUMER CARE

LIGHT These plants do best in bright, indirect light

WATER Easter lilies do best in moderately moist soil. Water them thoroughly when the soil surface is dry to the touch. Do not allow the plants to stand in water

TEMPERATURE Display the plants in rooms that are kept at 65 F to 70 F during the day and 50 F to 60 F at night. Avoid placing the plants near drafts or heat sources. Easter lilies can be stored from three to five days at 33 F to 35 F; extended storage can cause leaf yellowing. After removing the plants from coolers, allow them to warm up overnight in 55 F rooms. Water the plants with lukewarm water (100 F to 110 F) after they are removed from coolers.

HUMIDITY Mist the leaves occasionally.

REBLOOMING After flowering, keep the plants in well-lit locations and continue watering them as the foliage matures. In late spring, plant Easter lilies in the garden. They may reflower later in the summer, but most likely, new blooms won't appear until the following summer.

CHALLENGES

ETHYLENE SENSITIVITY Easter lilies are moderately sensitive to ethylene gas, which can cause blossom drop. Check with your supplier to make sure your plants have been treated with an anti-ethylene agent at the grower or transportation level.

LEAF YELLOWING This occurs if lilies are exposed to low-temperature storage for too long, if the plants are too close to each other or if root rot is present.

PESTS Aphids are a common pest. Control them by washing the plants with an insecticidal soap.

CAUTION Lilies' pollen can stain clothing and furniture. To protect against staining, remove the yellow anthers (pollen-bearing pods) found in the center of each flower as soon as each bloom opens.