



Banana Backroom Best Practices



Pallets of bananas arriving to your store should have several layers of shrink wrap and cardboard on the bottom and top of the pallet



Immediately put the pallet of bananas in the Produce Backroom



Immediately remove the shrink wrap and cardboard on top of the pallet



Air stack all banana boxes



Single layering bananas on the display reduces blemishes and improves sales and profits

Banana Color Guide

1 All Green	2 Green With Trace of Yellow	3 More Green Than Yellow	3.5 Half Green / Half Yellow
4 More Yellow Than Green	5 Yellow With Green Tips & Green Necks	6 All Yellow	7 All Yellow With Brown Flecks

Display Colors 5-6 For Maximum Sales Potential

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