

HALLOWEEN DISPLAYS



Carving Pumpkins
#2913



Marzetti
16oz Caramel
Apple Dip
#0067



Pie Pumpkins
#2916



Garlic
#16663



Painted Pumpkins
#2908



Gourds
#4489



Affy Tapple
Caramel Apples
with Sprinkles
#5577

MERCHANDISING TIPS



- Build a separate Halloween display area.
- Most Halloween items don't need refrigeration so it's easy to put it anywhere in the department.
- Make sure you decorate it with signs and other Halloween décor to bring attention to it.
- Cross-merchandise with other departments. Make things like candy corn, peanuts, trick-or-treat buckets available on your display.
- Offer different sizes on pumpkins from jumbo to mini pumpkins.



FUN FACT

The first jack-o lanterns were made from turnips.



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