



PRODUCE DISPLAY CONTEST JANUARY 15 - MARCH 16, 2018



**Indianapolis
Fruit**
Distributors of Fruits
Vegetables & Floral



APPLY ONLINE

www.idahopotato.com/retail/plm-contest-entry-2018

Create an Idaho® Potato destination with large displays of Idaho® Potatoes and complimentary items. To qualify for prizes, include in your display:

- Fresh Idaho® Potatoes (bag, bulk or both)
- Clearly marked Idaho® dehydrated potato product
- Any variety of HORMEL® Real Bacon toppings and any variety of HORMEL® Chili
- Incorporate web addresses in display to give customers access to great recipes and information: **www.idahopotato.com and www.hormelfoods.com**

Must include 2018 special-themed POS materials (FREE). Display for at least one week in your produce department to qualify.

To order POS materials
www.idahopotato.com/forms/3



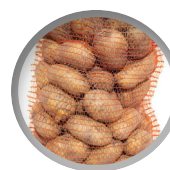
POTATOES WE LOVE



3 LB BAG
ITEM #: 09391
SIZE: 3 LBS
SKU: 033383536002



50 CT PREMIUM
ITEM #: 03684
SIZE: 50 LBS
PLU: 04072



5 LB MESH BAG
ITEM #: 03667
SIZE: 5 LBS
SKU: 033383536101



125 CT POLY BIN
ITEM #: 03671
SIZE: 8 LBS
SKU: 03338353630



70 CT PREMIUM
ITEM #: 05177
SIZE: 50 LBS
PLU: 04072



8 LB MESH BAG
ITEM #: 03670
SIZE: 8 LBS
SKU: 03338353630



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www.indyfruit.com - 4501 MASSACHUSETTS AVE, INDIANAPOLIS, IN 46218 - 317-546-2425