

The Source

January 11, 2023

PRO*ACT

Market Alerts

Apples – Small grannies and Fujis will remain scarce until the new harvest in September. Apple inventories continue to be low. Overall, supplies are limited and prices remain elevated.

Asparagus – West Coast supplies are limited and can only cover contracts. Demand on the east coast is high and picking up the slack from the west.

Avocados – There is a good supply of all sizes. Overall, the quality is good and pricing is steady. Suppliers dealing with volume.

Bell Peppers – Markets are fairly steady. Supply is slowly improving on both coasts after a slight uptick in demand due to the violence that happened in Mexico last week. Better weather in Mexico will improve supply in the next 2-3 weeks on both colors.

Berries (Blackberries) – This commodity continues to have lighter crossings but overall the quality is good and the pricing is steady.

Berries (Blueberries) – Chile and Central Mexico continue to supply the bulk of blueberries that is available. Overall, the quality is good and the price is steady.

Berries (Raspberries) – Supplies are tight on raspberries and will continue through mid-February. Overall, the quality is good and the pricing is higher.

Berries (Strawberries) – Rain in the West along with cooler than normal weather in Mexico, Baja, and Florida are creating a demand exceeds supply market. There is limited open market fruit available. Overall, the quality is fair and the pricing is higher.

Broccoli – Supplies are moderate this week but it's expected to be much better towards the end of this week. Overall, the quality continues to be above average. Crown production is anticipated to be better than most suppliers.

Brussels Sprouts – There is good availability and pricing is competitive in the industry. Expect steady production with this commodity throughout the week. Good quality is being reported.

Continued

Carrots – Carrot supplies are tightening up due to the rain and markets are up. Organic rainbow and conventional jumbo carrots are in a better spot as well. Lake Park Georgia carrots are now available for loading.

Cauliflower – Cauliflower supplies continue to be abundant in Yuma and Santa Maria. The recent warm weather has brought on production with multiple shippers.

Celery – Production has picked up in Yuma, but all the rain in Southern California has made production difficult for shippers. Overall, demand has slowed down. Production in Florida has been stronger to help east coast demand. There continues to be escalated pricing on value-added products. Overall, the quality continues to be good.

Citrus (Lemons) – California Desert/Arizona Region and San Joaquin Region are the main growing regions for this commodity. Overall, the quality is good and the pricing is steady.

Citrus (Limes) – Markets holding fairly steady this week. Supplies are adequate and quality is good as most have started new crops. Expect quality to slowly improve. Prices will remain volatile as we approach February.

Citrus (Oranges) - Supplies are scarce and markets are increasing. Rain continues to be in the forecast for the next two weeks with little to no harvest. Shippers will do all they can to harvest if there is a break in the rain.

Cucumbers – Markets are steady to slightly higher. Supply remains short on both coasts. East coast supply has very limited domestic supply and offshore production out of Honduras is significantly down this year. This coupled with cold temperatures in Mexico is keeping the overall supply very light. Quality is nice but should remain limited for the next several weeks until the weather improves.

Eggplant – Supplies remain short in Florida, however, there is a good supply out of Mexico. Overall, the quality is good and the pricing is steady.

Continued

Garlic – Steady California production is expected throughout the week. Good quality has been reported.

Grapes (Green) – Domestic green grapes are done for the season. Imports are light but adequate supply on both coasts. The market is firm and the quality is excellent.

Grapes (Red) – Domestic red grapes will finish this week. Imports are light but adequate supply on both coasts. The market is firm and the quality is excellent.

Green Onions – Heavy rains in the growing regions of Mexico have made this commodity light in availability. Escalated pricing on value-added products is in effect. Expect light supplies and active markets throughout the week.

Kale – This market was expected to be stronger but demand has fallen off. Moderate to good availability is expected throughout the week. Shippers are competitive and listening to offers. Overall, the quality is good and the pricing is steady.

Lettuce (Iceberg) – Good weather in the Yuma region has increased the production of this commodity. Demand is expected to pick up now that schools are back in session. Weights and quality are much stronger than in previous weeks. All value-added items are off escalation. The weather in Yuma continues to be ideal for growing conditions. Production will continue to be good throughout the week.

Lettuce Leaf – Strong production of romaine lettuce as well as green and red leaf lettuce is being reported for Yuma production this week. Value-added products are not subject to escalations with any shipper. Aside from some slight blisters and peels, the overall quality is above average. Expect good length and weight on romaine as well as the other leaf items throughout this week. Production in Southern California will be light due to the heavy rains in this region.

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Lettuce Tender Leaf –A better supply of baby leaf items like spring mix, parsley, spinach, and arugula is expected in the desert. Due to the rains, light supplies are anticipated in Southern California, so availability will be moderate at best. Expect some shortages going through the weekend. Overall, the quality is expected to be fair.

Melons (Cantaloupe) – There are limited supplies this week due to the holidays causing a lack of labor in production and the ports.

Melons (Honeydew) –Same as cantaloupes, there are limited supplies this week due to the holidays causing a lack of labor in production and the ports.

Melons (Watermelon) – There are lighter supplies this week out of Mexico due to the holidays. Offshore has fairly good supplies.

Mushrooms –Mushroom supplies are good and prices are steady.

Onions –Mexican grown onions will become available at the end of the month. Good supplies and good quality of Northwest remain.

Pears –The market continues to advance on light inventories. Most shippers are done with Bartletts.

Pineapples –Steady open market volume. Overall, the quality is good and the pricing is steady.

Potatoes – The market remains elevated and carton supplies are improving. #2's remain the most limited.

Squash –Prices are steady to slightly higher. Supply was limited by reduced crossings from Sinaloa, but we expect the supply chain to be back to normal late this week. Florida's supply is adequate which is normal for this time of year. Expect better supply next week out of Nogales with improved weather.

Continued

Stone Fruit –Imported peaches, plums, and nectarines have started on both coasts; the quality is very nice. California Kiwi is peaking on smaller sizes and is nearing the end of their season. Expect imported Kiwi to start in February. Pomegranates are nearly done in the Central Valley and Persimmons are nearly done as well.

Tomatoes – The market is stable for cherries and grapes. Prices spiked on Romas and rounds due to last week's violence in Mexico which reduced crossings. Florida shippers are at adequate levels of their winter production which is the norm. Mexico's production is ramping up and the quality is very good. Fruit peaking on large sizes. Expect the market to adjust downward as supplies increase.

A Peek at Peak Seasons

Blackberries (Past Peak Season)
Onions (Past Peak Season)

Weather

California –All growing areas have been hammered by multiple storms this week. Isolated light showers continue this morning before tapering off, then Thursday should be dry. However, the next system slowly moves into the region late Thursday night with light to moderate showers, before a pair of stronger systems follow Saturday and Sunday bringing another 1-3" of rain.

Mexico – Dry conditions will remain in place and this will allow cool mornings to continue through the weekend. Towards the latter half of the week, a strong shot of dry northerlies will take place. Daytime temperatures will remain relatively steady through Saturday and then rise a few degrees on Sunday. No rain for the next five days.




Florida –High pressure is expected through midweek producing dry conditions, slow warming, and light winds. A cold front sweeps north and central Florida early Friday morning, bringing ¼" to ½" to most stations north of I-4. Significant cooling behind the front Friday and Saturday.

Arizona – Another chance for rain over the weekend is due to a passing upper-level low that will cool temperatures up to 10 degrees in some locations. The highest chance for rain is Saturday evening through Sunday with rainfall amounts of 0.50-0.75". Strong gusty winds up to 40-45 mph are anticipated Saturday into Sunday.

Freight

Trucks remain steady in California. Trucks in the northwest and Idaho remains tight. The national diesel average remained steady and is currently at 4.549 per gallon. California's price is also steady and is now at 5.448 per gallon.

Commodities at a Glance

 APPLES	Quality is good, pricing is higher	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is higher	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is lower
 BERRIES (BLUEBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is higher
 BERRIES (RASPBERRIES)	Quality is good, pricing is higher	 GRAPES (GREEN)	Quality is good, pricing is higher	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is higher	 GRAPES (RED)	Quality is good, pricing is higher	 POTATOES	Quality is good, pricing is higher
 BROCCOLI	Quality is good, pricing is lower	 GREEN ONIONS	Quality is fair, pricing is higher	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is lower	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is steady
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is good, pricing is lower	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is lower	 LETTUCE LEAF	Quality is good, pricing is lower		
 CELERY	Quality is good, pricing is lower	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		