

The Source

August 17, 2022

PRO*ACT

Market Alerts

Apples – The new crop galas in Washington have started in a light way. With more volume coming online late next week, this market is expected to adjust. Golds and Fujis remain very tight, with new crops starting in the first half of September. There is a slight increase in the market for reds and granny smiths.

Asparagus – Due to fluctuating supplies in all sizes and on both coasts, the market varies between 2 and 4 dollars depending on the size and shipper.

Avocados – The market has reached the bottom. Flora crop is in full production with supplies peaking. Overall, good quality and the market is steady.

Bell Peppers – Green bell supplies have improved out east. Quality is good in most areas, but it's hit or miss in Michigan due to rain. California production is steady with availability now in Arroyo Grande. Oxnard has started in a light way, but the supply of red bell peppers will remain low for the remainder of the month.

Berries (Blackberries) – Steady supplies come from the Pacific Northwest, Mexico, and Central Coast California.

Berries (Blueberries) – Available product from Peru, Pacific Northwest, New Jersey, and Michigan.

Berries (Raspberries) – Raspberry production is expected to increase over the next few weeks particularly out of Baja and Central Mexico

Berries (Strawberries) – Strawberries remain tight with very limited availability.

Broccoli – Salinas and Santa Maria supplies are plentiful. Expect the market to be steady.

Brussels Sprouts – Supplies continue to improve. Expect better quality and market to be steady going into the weekend.

Carrots – Carrot supplies are ample with Bakersfield's growing region under way. Snack pack carrot demand is increasing due to schools starting back up.

Continued

Cauliflower – Salinas and Santa Maria supplies continue to be good. However, Mexico continues to experience pest pressures due to the heat and humidity causing lower yields. Expect market to stay steady going into the weekend.

Celery – Production continues to be strong in Salinas as well as southern California. Demand is moderate at best and shippers are flexing in Oxnard/Santa Maria. The overall quality is good. Expect steady supplies all week.

Citrus (Lemons) – Central Valley is finished and Oxnard/Ventura County is now the main growing region. A gap is expected between growing regions. Harvesting will end early-June and new crop production will start in early November. Expect good quality and supplies steady.

Citrus (Limes) – Lime prices continue to rise. Due to some quality issues, crossing through South Texas is restricted. The new crop has started in a light way and there is some overlap with the old crop. Expect active markets through early September.

Citrus (Oranges) - Supplies of all sizes are extremely tight throughout the season. Expect good quality and pricing to be steady.

Cucumbers – Supplies remain ample out east with availability in multiple regions. Westcoast supply production is steady with good volume coming out of Baja.

Eggplant – Eggplant supply is plentiful with several local deals now in full swing. Quality is good, but there are some issues in certain areas due to weather. Out west, heat has reduced yields and production is holding at adequate levels in the San Joaquin Valley. Quality is fair; there is some occasional discoloration, pitting, and liver spots.

Garlic – The garlic supply remains tight and China's imports will help offset it in a minor way. In the next few weeks, the new California crop for 2022 will begin. Overall, the quality is good and the price is higher.

Continued

Grapes (Green) – Lots of very fresh, well-priced, green grapes are available. A good choice for truck filling.

Grapes (Red) – Lots of very fresh, well-priced, red grapes are available. A good choice for truck filling.

Green Onions – Green Onion supplies are very limited with the incremental weather in Mexico. Look for this market to go up into next week.

Kale – Steady supplies are keeping this market level. Look for this market to continue to stay steady going into the weekend.

Lettuce (Iceberg) – Demand exceeds supplies industry-wide with iceberg lettuce. Growers are battling fusarium and INSV, which is causing lower yields for all suppliers. Internal burn, mildew on outer leaves, and discoloration continue to be reported. Escalated pricing will be in effect for value-added items of lettuce on Friday. The shelf life will be cut short. Expect light supplies for two weeks minimum.

Lettuce Leaf – Demand exceeds supply on romaine as well as green leaf. Moderate availability for Red leaf and butter. Lettuce growers are having issues with growing conditions in the Salinas valley. Defects that are being reported are tip and fringe burn, mildew, and some seeder. Expect shorter shelf life on all items and light supplies for the entire week at a minimum.

Lettuce Tender Leaf – Supply is good with fair quality with size and texture. Expect the market to continue to stay steady on most items. Cilantro will continue to be limited going into the weekend.

Melons (Cantaloupe) – Market down 2 to 3 dollars. Overall, quality is good and pricing is steady.

Melons (Honeydew) – Supply is light and quality is good.

The Source

August 17, 2022

PRO*ACT

Market Alerts

Melons (Watermelon) – Good supplies all around; Shippers are cutting deals.

Mushrooms – Good supplies and availability.

Onions – Supplies in the Northwest are ramping up. New Mexico and California are finishing their seasons. Super and Colossal-sized yellow onions are limited.

Pears – Washington has started packing Bartletts. Expect this market to adjust downward late next week as volume picks up. California pears are still available at better pricing than Washington.

Pineapples – Due to the storm season in the tropics, there is a light volume of pineapples.

Potatoes – Extremely short supply situation in all regions. Extremely limited supplies of new crop available. Overall, supplies are extremely light.

Squash – Prices are slightly higher this week out west as Baja has finished up. Baja will be back in production in mid-September. Until then California is expected to carry the load for Westcoast demand. East coast supply is good but the weather has affected quality in certain areas.

Stone Fruit – Market mostly steady with some upward movement on peaches. Still good supplies on Peaches, Plums, and Nectarines with most shippers. Nice quality across the board.

Tomatoes – Steady round tomato supply out of Tennessee and North Carolina. Roma supply is a bit on the lighter side due to rain, but enough supply to meet demand. California production is steady in all varieties. Baja and eastern Mexico are in moderate production; Baja is finishing up and eastern Mexico is moving to newer acreage.

A Peek at Peak Seasons

Blueberries
Green Grapes
Red Grapes
Pears
Stone Fruits

Strawberries (Past Peak Season)

Weather

California – High pressure continues to dominate, while light offshore flow causes above-average temperature and shallow marine layers. Coastal highs will range from the upper 60s to the mid-70s through Friday, and 80s to 106 farther inland.

Mexico – There will be isolated showers and scattered thunderstorms over the next five days. Most showers will produce a rainfall total between 0.05" and 0.30", but some thunderstorms may produce higher totals. Over the weekend, temperatures are expected to be slightly below normal.

Florida – Throughout the weekend, scattered showers and isolated thunderstorms will continue, but the majority of the energy will shift northward. The weather should be mostly dry south of I-4 by Friday. The highs will stay in the low 90s until Friday, then warm to the low-mid 90s by Sunday afternoon. There will be about 3-5 degrees more than normal in the morning lows, about 2-5 degrees above normal for this time of year. Throughout the week, southwesterly winds are light to moderate.

Arizona – There is a chance of scattered to widespread thunderstorms late this week into the weekend due to a passing system bringing tropical moisture. Depending on when and where more favorable conditions occur, thunderstorm activity could peak as early as Thursday night-Friday morning. The total rainfall could reach 2 inches.

Freight

Trucks in California remain steady. Trucks in the Northwest and Idaho have started to tighten up. The national average for diesel dropped slightly to 4.911 while the price of diesel in California remained steady at 6.019 per gallon.

Commodities at a Glance

 APPLES	Quality is fair, pricing is higher	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is steady	 CITRUS (LIMES)	Quality is good, pricing is higher	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is higher
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is fair, pricing is steady	 ONIONS	Quality is good, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is higher	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is good, pricing is steady	 GRAPES (GREEN)	Quality is good, pricing is steady	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is higher	 GRAPES (RED)	Quality is good, pricing is lower	 POTATOES	Quality is good, pricing is higher
 BROCCOLI	Quality is fair, pricing is steady	 GREEN ONIONS	Quality is fair, pricing is higher	 SQUASH	Quality is good, pricing is higher
 BRUSSELS SPROUTS	Quality is fair, pricing is steady	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is steady
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is steady	 LETTUCE LEAF	Quality is fair, pricing is higher		
 CELERY	Quality is good, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		