

# Cherries



BING



RAINIER



RED

Bing	Rainier	Red
#1166 10.5 Row	#14649 11 Row	#8544 12 Row
#3624 10 Row	#3632 10.5 Row	#11679 11 Row
#7161 9 Row	#11659 9.5 Row	#5352 9.5 Row

Cherries are excellent added to oatmeal, yogurt parfaits, salads, desserts, drinks, and smoothies. They taste great raw, too!

Cherries freeze well - they can stay in a freezer for up to one year. Cherries can also be canned in water, apple juice, and white grape juice or syrup. Cherries are sweet enough that you don't need to add extra sugar.

## MERCHANDISING TIPS

- Do not stack clamshells on the display as cherries bruise easily.
- Give cherries a place near the front of the department when supplies are at their peak.
- Place cherries on display with other stone fruit like peaches and nectarines. Cherries' red color contrasts well with the paler tones of those fruits.
- Cherries are a popular fruit in baking, so cross-merchandise them with pie crusts, cobbler ingredients, baking supplies, whipped topping, freezer bags, pancakes, yogurt and ice cream.
- Promote cherries as a quick snack for on-the-go families during the summer. You can also push them as a topping for those summertime ice cream sundaes.



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