



FALL RESETS



BIN PUMPKINS
#2913



MIXED SQUASH BIN
#3242



MINI PUMPKINS
#2915



AFFY TAPPLE PLAIN #1730
AFFY TAPPLE W/ NUTS #1731



APPLE CIDER GAL #8280
APPLE CIDER 1/2 GAL #8279

With cool, crisp weather comes fall food favorites such as apple cider and everything pumpkin. Take this opportunity to reset your department for the season and excite shoppers with new seasonal items. Put less of an emphasis on stone fruit, corn, and melon and focus on new crop citrus, squash, apple cider and more.

Outdoor displays and sidewalk sales are perfect if the temperatures and weather are suitable. Use pumpkin bins or milk crates to stair step your display. Use baskets to merchandise mini pumpkins and gourds on the ends of your display.

Focus a fun display around Halloween themes as they are effective in bringing in additional sales.

Consider an Affy Tapple display by the checkouts for some additional impulse sales.

