

Grapes



Red Flame
Mexico
#9304



White Sugarone
Mexico
#221



Red Globe
Chile
#215



Black Grapes
Mexico
#192



Organic Black Seedless
Mexico
#762



Organic Perlette
Mexico
#767



Organic Red Seedless
Mexico
#768

Also available in 1 lb clamshells

Red Grapes #18396

Green Grapes #18397

- Did you know that grapes are technically a berry?
- There are over 8,000 grape varieties from 60 species.
- Frozen grapes make a wonderful treat. Enjoy out by the pool on a hot summer day!
- Grapes add more than \$3 billion annually to the bottom line of retailers.

Merchandising Tips

- Cross-merchandise with cherries, wine, crackers, bagged salads and deli cheese.
- Move grapes to the front of the department to create excitement
- Grapes can be displayed without refrigeration for 24 hours. Their shelf life is 48 hours on a refrigerated display.
- Contain the grapes on your display by only offering packaged grapes. Bags and clamshells provide for a neat display that avoids creating a slipping hazard.
- Grapes are fragile, so don't stack clamshells or bags.
- Keep packaging closed and store grapes on their sides.



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