

# Grilling Vegetables

Celebrate Dad! Father's Day offers up a fresh opportunity to promote grilling vegetables as many are delicious prepared on the grill. Grilling brings out bold flavors that can't be beat.

Cross-promote vegetables with grilling utensils, spices, and rubs. Display corn, asparagus, squash, and bell peppers together. Set up a secondary display in the meat department to cross promote grilling vegetables with steaks, chicken, and more.

Pairing these essential items together will entice shoppers to purchase more produce for grilling.



**BICOLOR CORN**  
#2891



**BUSHMAN'S ROADHOUSE GRILLERS**  
- 4 PACK FOIL WRAPPED RUSSETS  
#20428



**PORTOBELLO MUSHROOM CAPS**  
#2161



**MIDWEST ASPARAGUS**  
#12476



**KABOBS**  
YELLOW SQUASH #3229  
ZUCCHINI #3234  
RED BELL PEPPER #245  
BABY BELLA MUSHROOMS #2139



## FATHER'S DAY IS JUNE 17

*Did you know?*

*Although Father's Day was first celebrated in 1908, it did not become a national holiday until 1972 after President Nixon signed it into law recognizing it as a national holiday.*



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