



®

Indianapolis Fruit

Distributors of Fruits
Vegetables & Floral

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WHY US?

More Than 100 Million Packages Shipped

More Than 34 Million Successful Deliveries

More Than \$2 billion in Retail Sales

< 1% Of Sales Result in Quality Related Credits

95%+ Fill Rate

Organic Focused

INDY FRUIT | *Winning in Produce*

HOW WE DO IT

Industry Experience

Exceptional Product Quality

Accountability

Customer Focused Approach

Commitment To Excellence

Continual Advancements in Technology





A FRESH EXPERIENCE

Since 1947, Indianapolis Fruit has been delivering fresh fruits and vegetables to our valued retail partners



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FOOD SAFETY

LEADER IN FOOD SAFETY CERTIFICATION

SQF Level II Certified

Audited Consistently Throughout The Year By
Multiple Agencies

Traceability Programs

Advanced Warehouse Management Systems

USDA TRAINED QUALITY CONTROL STAFF

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BULK PRODUCE

More Than 3,500 SKUs Available Daily

Core Commodity Offerings

Robust Organic Program

Varietal & Ethnic Programs

Custom Specs & Sizing

Individual SKU Management

Regional Sourcing

Global Sourcing

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SUPPLIER PARTNERS



WHY GARDEN CUT?



Custom Packaging & Product Lines

Promotional Support

Club Packs & Party Trays

Certified Organic Programs

Kosher Certified Product Offerings

Private Label Capabilities



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TOP 5 RETAIL FRUIT ITEMS



Watermelon Chunks

Item #: 19790

Size: 1 LB / 12 CT

UPC: 053495700122



Fruit Tray w/ Dip

Item #: 12042

Size: 2 LB / 4 CT

UPC: 053495097192



Pineapple Chunks

Item #: 19784

Size: 1 LB / 12 CT

UPC: 053495100120



Sweet Apple Wedges

Item #: 17669

Size: 12 OZ / 4 CT

UPC: 053495095518



Fresh Fruit Cup

Item #: 23138

Size: 6 OZ / 25 CT

UPC: 845816041874



TOP 5 RETAIL VEGETABLE ITEMS



Tri-Colored Peppers - Diced

Item #: 17429
Size: 6 OZ / 4 CT
UPC: 053495070836



Yellow Onions - Diced

Item #: 17463
Size: 6 OZ / 4 CT
UPC: 053495070829



Fajita Mix

Item #: 17678
Size: 8 OZ / 4 CT
UPC: 053495070881



Green Peppers - Diced

Item #: 17465
Size: 6 OZ / 4 CT
UPC: 053495070867



Red Onions - Diced

Item #: 17460
Size: 6 OZ / 4 CT
UPC: 053495070850



TOP 5 SALSA ITEMS



Pico De Gallo

Item #: 17692

Size: 12 OZ / 4 CT

UPC: 053495069397



Guacamole - Mild

Item #: 19546

Size: 10 OZ / 4 CT

UPC: 053495732710



Mango Salsa / Pico De Gallo Mix

Item #: 13120

Size: 14 OZ / 4 CT

UPC: 053495119795



Pineapple Salsa

Item #: 20993

Size: 12 OZ / 4 CT

UPC: 053495209939



Habanero Salsa

Item #: 17837

Size: 16 OZ / 4 CT

UPC: 053495096416



DELI & FOODSERVICE PROGRAMS

Salad & Fruit Bar Programs

Specialty Cuts

Foodservice Packs

Seasonal Blends

Proprietary Mixes

Contract Pricing

Customizable Assortment

Direct Store Door & Warehouse Programs

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garden**cut**
A FRESH EXPERIENCE

TOP 5 FOODSERVICE - FRUIT ITEMS



Pineapple Chunks

Item #: 2354

Size: 5 LB



Cantaloupe Chunks

Item #: 2324

Size: 5 LB



Honeydew Chunks

Item #: 2336

Size: 5 LB



Pineapple Chunks

Item #: 9496

Size: 5 LB / 4 CT



Watermelon Chunks

Item #: 2370

Size: 5 LB



gardencut
A FRESH EXPERIENCE

TOP 5 FOODSERVICE - VEGGIE ITEMS



**Green Peppers - 1/4"
Diced**

Item #: 2714
Size: 5 LB



Tomatoes - 1/4" Sliced

Item #: 2549
Size: 5 LB



Broccoli Florets

Item #: 2577
Size: 5 LB



Fajita Mix

Item #: 2676
Size: 5 LB



Pico De Gallo

Item #: 9366
Size: 5 LB

FRESH PACK OFFERINGS



Organic Break Case Certified
HCAAP Facility Certified
ICO Organic Facility Certified
Custom Split Case Capabilities
Single Wrap Sealed Products
Tray Pack and Clamshell Programs
Private Label Packaging
RPC Capabilities
GTIN Ready
Product Traceability





CIBUS FRESH

USDA & FDA Certified Fresh Kitchen

Chef Curated Gourmet Grab-and-Go Offerings

Salads, Sandwiches, Snack Plates, & More

Box Lunch & Catering Program

Made to Order Processes

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FLORAL

Specialty Items (Holiday, Seasonal, etc.)

Tropical Selections

Educational Materials

Local Grower Communications

Promotional / Seasonal Promos

Dedicated Expert



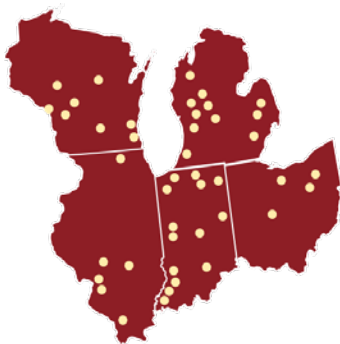


MIDWEST GROWN

WE ARE YOUR MIDWEST PARTNER

Having a strong locally grown program has never been more important. More and more consumers are becoming “locavores” who strongly prefer products sourced from their communities.

Indy Fruit has a long, rich history of partnering with small and unique family farms. These relationships allow us to provide you with the best tasting and highest quality products available.



MAP OF GROWERS

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MARKETING SUPPORT

Merchandising Resources

Media Partnerships

Department Signage

POS Materials

Individualized Email Campaigns

Quarterly News Publication

Video Productions - Weekend Winners

Recipe Cards



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FreshEdge®

FAMILY OF COMPANIES



**Indianapolis
Fruit** Distributors of Fruits
Vegetables & Floral



Monteverde's
A Tradition of Excellence

FreshEdge was formed in 2019 through the combination of Get Fresh Produce (founded 1982) and the IF&P Foods family of companies, primarily composed of Indianapolis Fruit (founded 1947) and Piazza Produce (founded 1970).

FreshEdge is one of the largest independent fresh food distributors in the United States and a category leader in providing both the retail and foodservice industries with fruit, vegetables, proteins, fresh grab-n-go offerings, dairy, floral, and specialty products.

MAP OF FACILITIES





Specialty
**PRODUCT
GUIDE
BOOK**



**Indianapolis
Fruit**

**PREPARED
PROTEIN**
PRODUCT GUIDE

PIAZZA SPECIALTY & PREPARED PROTEIN

As a premier distributor of fresh fruits and vegetables, Indianapolis Fruit is excited to offer products for all areas of fresh production. From the sales floor to the back of the house, our partnership with Piazza Produce will provide retailers a competitive edge in flavor, variety, impactful offerings, and a unique line of locally-sourced protein products.



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LOGISTICS AND DISTRIBUTION NETWORK

Forward Distribution Provider

Cold Storage & Consolidation

Last Mile Freight & Delivery Service

Inventory Management





**Indianapolis
Fruit** Distributors of Fruits
Vegetables & Floral

FreshEdge[®]
a FreshEdge company

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