



# **mother's Day**

**Key Vegetable & Fruit Commodities**





# Key Vegetable Commodities

- Asparagus – **Green (Midwest)**, White
- Cabbage – **Green**, Red
- Carrots – **1lb**, 2lb Baby Peeled, 12oz Supreme's
- Corn – **Bicolor bulk** and packaged
- Cucumbers – **Field Grown**, European, Mini's
- Beans – Green
- Broccoli – **Crowns**, Bunched
- Brussel Sprouts – **Bulk**, Bagged
- Cauliflower - **Whole Head**, Florets
- Celery – **Sleeved**, Hearts
- Herbs – **Cilantro**, Dill, Thyme, **Sage**, **Rosemary**, Parsley (key Herb)
- Lettuce – Iceberg
- Mushrooms – **8oz Whole** and Sliced, 6oz Portabella's – Whole, Sliced.
- Onions – **Sweet (Vidalia)**, Red, White, **3lb Yellow**, Green Onions (Bunched)
- Peppers – **Green**, Orange, **Red**, Yellow, Stoplight.
- Potatoes – **Bagged 10lb Idaho, 10lb Russets**, 5lb Idaho, Russets, 5lb Idaho, 3lb Idaho, 3lb Yukon B's, Red B's
- Potatoes – Bulk – Reds, **Bakers**, Yukon, **Sweet** and Garnet Potatoes
- Pre-Cut – Mann's Veg. SKU's – (Broccoli, Cauliflower, Medley, Broc. Slaw, Brussels).
- Radishes – **Bagged**, Fresh Bunched
- Rhubarb
- Salads – **Dole Garden, Shredded Lettuce, Cole Slaw**, 5oz Dole Baby Spinach, 5oz Spring Mix – Organic. 5oz Baby Spinach - Organic
- Squash – Acorn, Butternut, Spaghetti, **Zucchini and Yellow**.
- Tomatoes – **Vine Ripe, TOV's**, Beefsteak, **Roma's** and **Grape Tomatoes** , **Cherubs**.
- **Note: Highlighted commodities are key to volume growth.**



# Key Fruit Commodities

- Apples – Bulk Varieties – Gala, Fuji, **Honeycrisp**, Granny Smith, **Pink Lady**.
- Avocados 60/70ct.
- Bananas – Bunched.
- Berries – **Strawberries 1lb, 2lb, Blueberries Pint**, Blackberries, Kiwi, **Raspberries**.
- Citrus – **Clementine 3lb**, Lemon, **Limes**, Mandarins, Oranges – Navels Bulk, 4lb.
- Dried – Dates, Figs, Raisins, Prunes
- Grapes – **Red, Green**, Specialty - Cotton Candy.
- Mango – Whole, Sliced
- Melons – **Cantaloupe**, Honeydew, **Watermelon**.
- Pineapple – **Gold 7ct**, Pink, Honey, Cored, Cubed
- Stone Fruit – Cherries (Ca.), Nectarines, Peaches, Plums.





# Key Fruit Commodities

- GC – 12oz, 1lb Cut / Cubed Fruit – Cantaloupe, Honeydew, Mango, **Pineapple**, Watermelon.
- GC – **Cored Pineapple**
- GC – 6oz Diced Celery, Onions, Peppers,
- GC – 12oz Cubed Butternut Squash
- GC – **28oz Vegetable Trays**
- GC – **32oz Fruit Trays**
- GC – 12oz Sliced Sweet and Tart Apples
- GC – **8oz / 1lb Pico, and Salsa**
- GC – **10oz / 14oz Guacamole – Mild and Hot**
- Mann's Variety Cut Vegetables
- Dole – Variety Salad Kits. Shredded and Chopped.



# Mother's Day

## Vegetable Category Growth Opportunities

- Vegetables:
  - Cucumber Category
    - Seedless 12ct, Mini 6pk.
  - Tomato Category
    - Naturesweet (Cherubs,, Yellow, etc.), Heirloom 10lb, Mixed Medley Cherries, Grape Varieties, Chocolate Toms, Heirlooms, Bomb Varieties, Organic.
  - Potatoes Category
    - Little Potato, Fingerlings, C Potatoes, B Yukon, Klondike, Jumbo Bakers, Bakers – Foil Wrapped, Variety Yams.
  - Onion Category
    - Leek, Shallots, Boiler, Pearls, 3lb Vidalia.
  - Mushrooms
    - Bulk and Packaged 6oz Portabella, Steak Cut Mushrooms 8oz.
  - Peppers
    - Mini Sweets, Long Sweets, Habanero's, Bulk Chili varieties.



- **Fruit:**
  - **Apple Category**
    - Ambrosia, Cosmic Crisp, **Honeycrisp, Pink Lady – Bulk, Bagged**, Kanzi, Wild Twist. **3lb Bagged varieties.**
  - **Berry Category**
    - 12oz – Blueberries, Blackberries, Raspberries, 1lb Stem Strawberries, Rose Strawberries, Goose Berries.
  - **Citrus Category**
    - Blood Oranges, Cara Cara Oranges, Heirloom Oranges, Jumbo Mandarin's, Jumbo Lemons.
  - **Pear Category**
    - Asian – Jumbo, Abate Fetel.
  - **Pineapple Category**
    - 5ct Gold Pineapple, Honey Glow, Pink Glow.
  - **Fresh Juice (Natalie's) – Grapefruit, Orange, Tangerine (16, 32oz)**
  - **Fresh Grab N Go Prepared – Salsa, Pico, Guacamole GC and Yucatan 16oz – Hot, Mild.**