

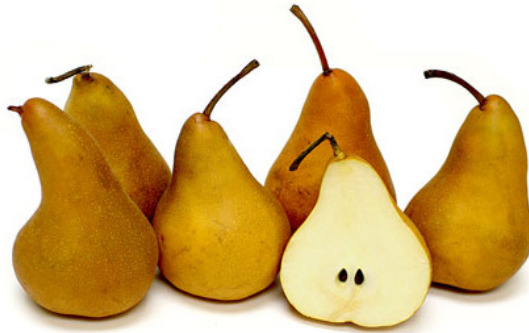
FRESH
IN SEASON

Pears



BARTLETT

3 lb Organic | #882
90 ct | #3784
70 ct Organic | #8721



GOLD BOSCH

90 ct | #5242



STARKRIMSON

20 lb | #3811
45 ct Organic | #17097

COMING SOON



COMICE



FRENCH BUTTER



SECKEL



TAYLOR'S GOLD



BULK ORGANIC
BARTLETT

CHECKING FOR RIPENESS

- Bartlett pears will turn yellow as it ripens but most pears do not change color. To check for ripeness, apply gentle pressure to the fruit's neck with your thumb. If it yields to pressure, the pear is ripe.
- Leave at room temperature until ripe. They can be moved into refrigeration to slow the ripening process and will store for up to 5 days.

MERCHANDISING

- Pears make a great cross-merchandising partner with items like pastry shells, baking goods, cheese, yogurt, and bagged salad.
- Fall is peak time for pears, include pears along with apples in back-to-school promotions; pears are a great healthy snack.
- Pear varieties are plentiful, offer plenty of varieties to your customers.



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